

REP HEADLINE# 6396015 TRF# 339211
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT31/12 16.26
CHANGES ** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6396015

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#2113 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 16.26

REP: TO JEN
FR LINDSEY FOR CHERYL
M1-7 OK
TTLS \$80,025
PLEASE CONFIRM, THANKS!

STA: 10/31-PROGRAM OF OFFER ON M3 HAS BEEN CHANGED/MB

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---|---|--|-----------|----|--|----------|-------|------|---|--|------|---|
| 8 | S | | 130P-230P | 30 | | \$275.00 | 10/30 | 11/2 | 0 | | TU-F | 0 |
|---|---|--|-----------|----|--|----------|-------|------|---|--|------|---|

PROGRAM : THE DOCTORS
CON COM1: THE DOCTORS

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|------|---|--|------|---|
| 38 | A | | 130P-230P | 30 | | \$275.00 | 10/30 | 11/2 | 2 | | TU-F | 2 |
|----|---|--|-----------|----|--|----------|-------|------|---|--|------|---|

PROGRAM : TODAY SHOW
ORD COM1: TODAY SHOW -PRGM CORRECTION
ORD COM2: SPOTS ARE BOOKED - MB
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-8 FOR 2 SPOTS/WK

FROM REP OCT31/12 16.26
CHANGES *** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 20 | S | | 700A-900A | 30 | | \$800.00 | 10/30 | 11/2 | 0 | | TU-F | 0 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 39 | A | | 800A-900A | 30 | | \$800.00 | 10/30 | 11/2 | 2 | | TU-F | 2 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| ORD COM1: TODAY SHOW - TP CORRECTION | | | | | | | | | | | | |
| ORD COM2: SPOTS ARE BOOKED - MB | | | | | | | | | | | | |
| THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-20 FOR 2 SPOTS/WK | | | | | | | | | | | | |
| 23 | S | | 800P-900P | 30 | | \$1,500.00 | 11/2 | 11/2 | 0 | | FRI | 0 |
| PROGRAM : WHITNEY/COMMUNITY | | | | | | | | | | | | |
| CON COM1: WHITNEY/COMMUNITY | | | | | | | | | | | | |
| 40 | A | | 800P-900P | 30 | | \$1,500.00 | 11/2 | 11/2 | 1 | | FRI | 1 |
| PROGRAM : REVOLUTION | | | | | | | | | | | | |
| ORD COM1: REVOLUTION - PRGM CHANGE | | | | | | | | | | | | |
| ORD COM2: SPOT IS BOOKED - MB (PRGM CHANGED ON OFFER 10/31/MB) | | | | | | | | | | | | |
| THIS IS A REPLACEMENT FOR N/A SPOT ON NOV2 ON LINE-23 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 31 | S | | 1135P-1205A | 30 | | \$3,000.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : 11 PM NEWS | | | | | | | | | | | | |
| CON COM1: 11 PM NEWS | | | | | | | | | | | | |
| 41 | A | | 1130P-1235A | 30 | | \$3,000.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: NEWS FLW NFL - TP CORRECTION | | | | | | | | | | | | |
| ORD COM2: SPOT IS BOOKED - MB | | | | | | | | | | | | |
| THIS IS A REPLACEMENT FOR N/A SPOT ON NOV4 ON LINE-31 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 34 | S | | 830P-1130P | 30 | | \$6,500.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : NFL: COWBOYS @ FALCONS11/4/12 | | | | | | | | | | | | |
| CON COM1: NFL: COWBOYS @ FALCONS11/4/12 | | | | | | | | | | | | |
| 42 | A | | 805P-1200M | 30 | | \$6,500.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| PROGRAM : NFL: COWBOYS @ FALCONS11/4/12 | | | | | | | | | | | | |
| ORD COM1: NFL - TP CORRECTION | | | | | | | | | | | | |
| ORD COM2: SPOT IS BOOKED - MB | | | | | | | | | | | | |
| THIS IS A REPLACEMENT FOR N/A SPOT ON NOV4 ON LINE-34 FOR 1 SPOT/WK | | | | | | | | | | | | |

FROM REP OCT31/12 16.26
CHANGES *** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|--------|-------------------------|------|-----|------------|--------------|----------|---------|------------|-------------|-----------|
| 36 | S | | 1000P-1100P | 30 | | \$5,000.00 | 10/30 | 10/30 | 0 | | TUE | 0 |
| PROGRAM : PARENTHOOD | | | | | | | | | | | | |
| CON COM1 : PARENTHOOD | | | | | | | | | | | | |
| 43 | A | | 1000P-1100P | 30 | | \$5,000.00 | 10/30 | 10/30 | 1 | | TUE | 1 |
| PROGRAM : GO ON/NEW NORMAL | | | | | | | | | | | | |
| ORD COM1 : GONON/NEW NORMAL - NBC PRGM CHANGE | | | | | | | | | | | | |
| ORD COM2 : SPOT IS BOOKED - MB | | | | | | | | | | | | |
| THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-36 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 37 | S | | 800P-900P | 30 | | \$7,000.00 | 10/30 | 10/30 | 0 | | TUE | 0 |
| PROGRAM : THE VOICE | | | | | | | | | | | | |
| CON COM1 : THE VOICE | | | | | | | | | | | | |
| 44 | A | | 800P-1000P | 30 | | \$7,000.00 | 10/30 | 10/30 | 1 | | TUE | 1 |
| PROGRAM : THE VOICE | | | | | | | | | | | | |
| ORD COM1 : THE VOICE - TP CORRECTION | | | | | | | | | | | | |
| ORD COM2 : SPOT IS BOOKED - MB | | | | | | | | | | | | |
| THIS IS A REPLACEMENT FOR N/A SPOT ON OCT30 ON LINE-37 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | OK'D | BUY#8 | MISSED: TU-F/130P-230P | | | | OCT30 (2/WK) | | 30S | \$275.00 | (OCT29/12) | |
| | | | OFFER: TU-F/130P-230P | | | | OCT30 (2/WK) | | 30S | \$275.00 | PLS ADVISE. | |
| CMT: TODAY SHOW - PRGM CORRECTION | | | | | | | | | | | | |
| CMT: SPOTS ARE BOOKED - MB | | | | | | | | | | | | |
| M2 | OK'D | BUY#20 | MISSED: TU-F/700A-900A | | | | OCT30 (2/WK) | | 30S | \$800.00 | (OCT29/12) | |
| | | | OFFER: TU-F/800A-900A | | | | OCT30 (2/WK) | | 30S | \$800.00 | PLS ADVISE. | |
| CMT: TODAY SHOW - TP CORRECTION | | | | | | | | | | | | |
| CMT: SPOTS ARE BOOKED - MB | | | | | | | | | | | | |
| M3 | OK'D | BUY#23 | MISSED: FRI/800P-900P | | | | NOV2 | | 30S | \$1,500.00 | (OCT31/12) | |
| | | | OFFER: FRI/800P-900P | | | | NOV2 | | 30S | \$1,500.00 | PLS ADVISE. | |
| CMT: REVOLUTION - PRGM CHANGE | | | | | | | | | | | | |
| CMT: SPOT IS BOOKED - MB (PRGM CHANGED ON OFFER 10/31/MB) | | | | | | | | | | | | |
| M4 | OK'D | BUY#31 | MISSED: SUN/1135P-1205A | | | | NOV4 | | 30S | \$3,000.00 | (OCT29/12) | |
| | | | OFFER: SUN/1130P-1235A | | | | NOV4 | | 30S | \$3,000.00 | PLS ADVISE. | |
| CMT: NEWS FLW NFL - TP CORRECTION | | | | | | | | | | | | |
| CMT: SPOT IS BOOKED - MB | | | | | | | | | | | | |

REP HEADLINE# 6396015 TRF# 339211
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 16.26
*** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

M5 OK'D BUY#34

MISSED: SUN/830P-1130P

OFFER: SUN/805P-1200M

CMT: NFL - TP CORRECTION

CMT: SPOT IS BOOKED - MB

M6 OK'D BUY#36

MISSED: TUE/1000P-1100P

OFFER: TUE/1000P-1100P

CMT: GONON/NEW NORMAL - NBC PRGM CHANGE

CMT: SPOT IS BOOKED - MB

M7 OK'D BUY#37

MISSED: TUE/800P-900P

OFFER: TUE/800P-1000P

CMT: THE VOICE - TP CORRECTION

CMT: SPOT IS BOOKED - MB

M8 UNRESL BUY#35

MISSED: THU/800P-830P

OFFER: THU/800P-900P

CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE

CMT: SPOT IS BOOKED - MB

NOV/12 80025.00

CONTRACT TOTAL 80025.00
TOTAL SPOTS 56



MARKET TOTALS \$275,948

WPXI 29%

KDKA 36%

WTAE 23%

WPGH 9%

CABL 1%

WPCW 1%

WPMY 1%

SVC- NSI
DEMOS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6396015 TRF# 339211
\$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT31/12 11.41
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

REP. # OFF. # 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # CONTRACT # 6396015

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30 EST#2113 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 11.41

REP: TO JEN
FR CHERYL
ORDER REVISE PER SUSIE
TTL SAME
PLS CNF. THANKS

STA: 10/31-PROGRAM OF OFFER ON M3 HAS BEEN CHANGED/MB

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M1 UNRESL BUY#8

MISSED: TU-F/130P-230P
OFFER: TU-F/130P-230P
CMT: TODAY SHOW - PRGM CORRECTION
CMT: SPOTS ARE BOOKED - MB

OCT30 (2/WK)
OCT30 (2/WK)

30S \$275.00
30S \$275.00

(OCT29/12)
PLS ADVISE.

M2 UNRESL BUY#20

MISSED: TU-F/700A-900A
OFFER: TU-F/800A-900A
CMT: TODAY SHOW - TP CORRECTION
CMT: SPOTS ARE BOOKED - MB

OCT30 (2/WK)
OCT30 (2/WK)

30S \$800.00
30S \$800.00

(OCT29/12)
PLS ADVISE.

M3 UNRESL BUY#23

MISSED: FRI/800P-900P
OFFER: FRI/800P-900P
CMT: REVOLUTION - PRGM CHANGE
CMT: SPOT IS BOOKED - MB (PRGM CHANGED ON OFFER 10/31/MB)

NOV2
NOV2

30S \$1,500.00
30S \$1,500.00

(OCT31/12)
PLS ADVISE.

M4 UNRESL BUY#31

MISSED: SUN/1135P-1205A
OFFER: SUN/1130P-1235A
CMT: NEWS FLW NFL - TP CORRECTION
CMT: SPOT IS BOOKED - MB

NOV4
NOV4

30S \$3,000.00
30S \$3,000.00

(OCT29/12)
PLS ADVISE.

REP HEADLINE# 6396015
\$\$\$ APPROVED REV #1 \$\$\$

TRF# 339211

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION

OCT31/12 11.41
*** WPXI-TV ***

STATION MAKEGOOD OFFERS:

M5 UNRESL BUY#34

MISSED: SUN/830P-1130P
OFFER: SUN/805P-1200M
CMT: NFL - TP CORRECTION
CMT: SPOT IS BOOKED - MB

NOV4
NOV4

30S \$6,500.00
30S \$6,500.00

(OCT29/12)
PLS ADVISE.

M6 UNRESL BUY#36

MISSED: TUE/1000P-1100P
OFFER: TUE/1000P-1100P
CMT: GONON/NEW NORMAL - NBC PRGM CHANGE
CMT: SPOT IS BOOKED - MB

OCT30
OCT30

30S \$5,000.00
30S \$5,000.00

(OCT29/12)
PLS ADVISE.

M7 UNRESL BUY#37

MISSED: TUE/800P-900P
OFFER: TUE/800P-1000P
CMT: THE VOICE - TP CORRECTION
CMT: SPOT IS BOOKED - MB

OCT30
OCT30

30S \$7,000.00
30S \$7,000.00

(OCT29/12)
PLS ADVISE.

M8 UNRESL BUY#35

MISSED: THU/800P-830P
OFFER: THU/800P-900P
CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE
CMT: SPOT IS BOOKED - MB

NOV1
NOV1

30S \$2,000.00
30S \$2,000.00

(OCT31/12)
PLS ADVISE.

CONTRACT TOTAL 80025.00
TOTAL SPOTS 56